SATOSHI KITAMURA, et al Application No.: 10/616,175

Page 2

## **REMARKS**

Claims 1-4 and 6-29 are pending, and claim 5 has been canceled.

The applicant appreciates the allowance of claims 6 and 11-29.

Claim 1 was rejected under 35 U.S.C. §103(a) as being unpatentable over Tatsuhiko (JP 4-368,290) in view of Turner (US 6,296,072) and Weindorf, et al (US 6,563,479). This basis for rejection is respectfully traversed.

Claim 1 recites a light sensor senses brightness, and a display control element that selectively changes at least one of a hue or a color saturation of a backlight in response to brightness in accordance with the signals from the light sensor. Tatsuhiko discloses a bicycle speedometer wherein an illuminating lamp is turned on or off in response to signals from a light sensor. Turner discloses an LCD display that displays various types of information. Weindorf, et al discloses a variable resolution control system wherein an ambient light sensor (114) senses brightness, and control circuitry (108) controls the luminance/brightness of a display panel (104). In all cases, the prior art controls the same parameter being sensed. Tatsuhiko, Weindorf, et al and others control brightness in response to sensed brightness. In the previously cited Shimizu, et al reference, color is controlled in response to sensed color. The prior art neither discloses nor suggests a system that adjusts a parameter other than the one being sensed.

Accordingly, it is believed that the rejection under 35 U.S.C. §103 has been overcome by the foregoing remarks, and it is submitted that the claims are in condition for allowance.

Reconsideration of this application is respectfully requested. Allowance of all claims is earnestly solicited.

Page 3

Respectfully submitted,

from & Delas

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